

# Contactless Donation Pilot

St Edmundsbury and Ipswich &  
National Giving Teams



We are excited to be launching our contactless donation unit pilot with the Diocese of St Edmundsbury & Ipswich over the next few months. This brief will provide you with key information about the pilot and what to do next if you'd like to apply on behalf of your church to take part.

## Overview

As the use of cash continues to decline in society, it's important that churches are able to receive gifts using a range of different mechanisms. This contactless donation pilot is part of the Church of England's broader National strategy, which has committed £1.25m to equip thousands more churches to accept contactless and digital payments over the next two years. We are looking forward to partnering with the Diocese of St Edmundsbury & Ipswich to trial this work in Suffolk, with a particular focus on facilitating internet connectivity alongside contactless giving. [Click here](#) to find out more about why we are passionate about helping churches to cultivate a culture of generosity.

## What will your church get from participating in the pilot?

If your church is successful in being selected for the pilot, you will receive: a free contactless donation unit; financial support for mobile broadband (if applicable); online digital giving training; a one-to-one training session in September for your contactless device; and ongoing support for a year from both the National and Diocesan Giving teams. The National Giving team will allocate the appropriate unit to your church based on your pilot questionnaire responses. Units will be similar to those below.

Please note, to take part in the pilot, your church will need to have WiFi installed, being installed soon, or mobile phone signal in the building.



THE CHURCH  
OF ENGLAND  
**Diocese of St Edmundsbury  
and Ipswich**

## Pilot Timeline

In order to take part in the pilot someone from your church will need to be able to meet the following deadlines:

	Date
Applications open	27 <sup>th</sup> July
Applications close	18 <sup>th</sup> August
Book a device pick up time and webinar slot	w/b 23 <sup>rd</sup> August
Set up a SumUp merchant account	23 <sup>rd</sup> August–13 <sup>th</sup> September
Attend a one hour webinar on digital giving	30 <sup>th</sup> August–13 <sup>th</sup> September (dates available to be confirmed shortly)
Collect contactless device at 1-2-1 training session	22 <sup>nd</sup> or 23 <sup>rd</sup> September

## How to apply

If you'd like to apply for your church to take part in the contactless donation pilot, you will need to fill in an application form and submit details of your church's connectivity capability. Instructions on how to do this are available [here](#).

## Next steps

- **Who can apply?** Applications are welcome from all churches within the Diocese that have mobile signal or WiFi within their church building.
- **How long will the pilot run for?** 12 months.
- **What is the cost to take part?** The contactless device will be free to all churches taking part in the pilot. Financial support is also available to churches wishing to use the device with mobile data; the details of this arrangement will be discussed with each successful church on a case-by-case basis.
- **How will my church's data be used?** In order to assess pilot progress and inform future strategy, the Diocese and the National Giving Team will have access to aggregate values and volumes of transactions from the use of your Give A Little account (the software used by the contactless device). If a church does not begin using their device in a timely manner we may reallocate the device to another church.
- **What is a merchant account?** A merchant account is a bit like a bank account and is a way for churches to receive payments via card. In order to use a contactless donation unit, you will need to set up a merchant account with SumUp, a card payments provider. SumUp works in conjunction with Give a Little, a donations app, which is the software used on the contactless donation units. You must register with SumUp before you can use Give A Little.

## Help and Advice

If you have any further questions about the nature of the pilot, please contact Julie Podd, Parish Finance & Resources Advisor by emailing [julie.podd@cofesuffolk.org](mailto:julie.podd@cofesuffolk.org).

