

HOW TO PROMOTE GIFTS IN WILLS

Here are some suggestions to promote your Gifts in Wills campaign.

Parish Magazine

Thanks to gifts in wills...

...every bereaved family is comforted
...every school assembly is taken
...every baptism is celebrated
...every foodbank is stocked
...every sermon is preached
...every communion is celebrated
...every person is shown the love of Christ

Through our care, compassion and comfort, a gift in your will to the xxx Parish can help fund our mission and ministry to this community for now and in the future.

For more information contact xyz or visit our website:
www.xxx.com/giving

Suggested magazine and newsletter Topics

A good time to write a will
A generous gift in your will could transform your church
How to support our work at xxx
Keeping our Church at the heart of our community.

Example Facebook post



The Church of England
28 July at 08:00 · 🌐

'My sister Hazel and her husband Frank loved living in Lightwater. Most of all they loved All Saints' and its congregation.' David (right), pictured with Hazel and Frank, loved hearing the newly-restored churchbells ring out at the church where he grew up with his sister. Thanks to a gift left in their Will to their local church, the bells were restored and rung again for the first time in three years. "



churchlegacy.co.uk

Leave a gift in your Will to your local church today [Learn More](#)

👍❤️ 104 2 comments 16 shares

👍 Like Comment Share

Gifts in wills

Your church
logo



Have you thought about giving a gift to your church in your will?

Through our care, compassion and comfort a gift in your will to xxx can help fund mission and ministry to this community for now and in the future. A gift will ensure:

- every bereaved family is comforted
- every school assembly is taken
- every baptism is celebrated
- every foodbank is stocked
- every sermon is preached
- every communion is celebrated
- every person is shown the love of Christ

Contact: name, email, telephone number if you would like to discuss leaving a gift in your will to our beautiful church or to access a free online will or go to our website (URL link) www.xxx.com/giving

Online: A Church Near You or your website - sample text

Gifts in Wills Giving

Leaving a gift in your Will is an amazing opportunity to make a final gift to God. This will make a lasting difference to the future of St xxxs, and its ministry and mission in our local community.

No matter how big or small, every gift in every Will can make a significant impact. Gifts in Wills are an important part of Christian giving and leaving a gift to your church is a way to thank God for all the blessings you have received in your lifetime.

Legacy gifts can be used to fund mission and ministry projects, help to maintain church buildings, and ensure faithful people can be at the heart of this community for years to come.

At St xxxx we welcome all gifts in wills, and we promise to use them to make a difference. If you want to speak to someone from St xxx about leaving a legacy in confidence, please contact xxx.

Resources:

To see our Gifts in Wills Promise click here

To see our Gifts in Wills Policy click here

To find sample wording for different types of gift click here

To find out how to access a free will click here

Draft Thank You letter text

Dear xxx

At this time of year, we write to thank you for your support to our wonderful St xxx Church.

Thank you to everyone who gives regularly through the Parish Giving Scheme, by Standing Order, to the weekly collection and to everyone who has included a gift in their will.

Everything we do relies on the generosity of those who give their time, money and talents to support our ministry and community outreach.

Thank You.

For more information

Please visit our website pages for more information: www.cofesuffolk.org/gifts-in-wills or contact:

Julie Podd, Diocesan Parish Resourcing
Manager: julie.podd@cofesuffolk.org



THE CHURCH
OF ENGLAND
SUFFOLK